

# FROM THE CHAIR OF THE BOARD

This has been an excellent year for the Perth Union Library. The library continues to be a community hub, with an average of 10,000 visits a month.

The 2017-2021 strategic plan continues to guide the library's work into the future. In 2017, we have focused on telling the library's story via marketing and taking the library to the people via our pop up library and the new Book Hubs.

The library is proud to have been re-accredited under the Ontario Public Library Guidelines. With this accreditation, we're meeting province-wide norms and making sure we're up to snuff.

As the Chair of the Library Board, I am pleased to be a part of a great team: Board members, CEO Erika Heesen and staff, and our volunteers. We look forward to the coming year!

*John Gemmell*

# 2017 BY THE NUMBERS



**121,759 items borrowed**



**131,532 visits**  
**1,095 volunteer hours**  
**5,098 program attendees**

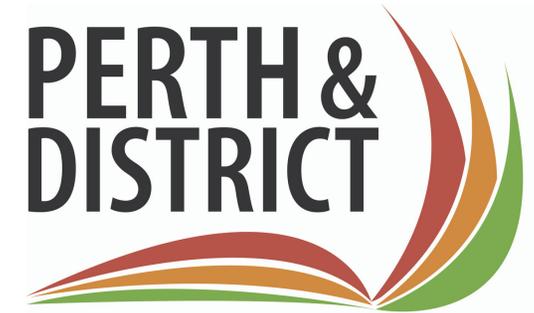


**8,158 questions answered**



**18,315 eBooks downloaded**  
**27,915 electronic uses**  
**11,065 computer sessions**

	Perth	DNE	TVT
<b>circulation</b>	<b>44%</b>	<b>22%</b>	<b>27%</b>
<b>municipal contribution per person</b>	<b>\$36</b>	<b>\$21</b>	<b>\$29</b>
<b>per household</b>	<b>\$67</b>	<b>\$46</b>	<b>\$45</b>



## Union Public Library 2017 ANNUAL REPORT

*Perth & District Union Public Library was founded in 1832 and serves the Town of Perth, Drummond/North Elmsley Township, and Tay Valley Township.*

### Library Board:

<b>Drummond/North Elmsley Township representatives:</b>	George Sachs, Councillor; John Kalbfleisch; Ted Parkinson
<b>Town of Perth representatives:</b>	John Gemmell, Deputy Mayor; Lynda Kanelakos; Richard Morris
<b>Tay Valley Township representatives:</b>	Jennifer Dickson, Councillor; Carol Rigby; Heidi Taber; Jim Higginson

Chair: John Gemmell  
Secretary-Treasurer: Lynn Marsh

### Library Staff:

CEO: Erika Heesen  
Children's Library Specialist: Ketsia Snider  
Library Technicians: Rae Ann Prosser-Cochrane, Laurie Murray, Julie Hansen  
Library Assistants: Jennifer Bain, Jill Walters, Heidi Taber  
Pages: Kendra Miller, Delaney Campbell  
Caretaker: Mario Caya

# 2017 HIGHLIGHTS

Following the renovation in December 2016, the library has been busy! In the spring of 2017, we observed how our patrons were using the new layout, and how we could tweak the space to provide more comfortable places to sit and more places for patrons to work with their laptops or other devices. Thanks to a donation from Film Night International, the library was able to add five new comfortable chairs, two new desks, replace the teen chairs, and re-install a laptop bar near the entrance of the library. Via a partnership with the Town of Perth, the library also upgraded lighting and furnaces.

The library continued popular programs such as book clubs, the TD Summer Reading Club, and a Teen Media Camp. A 3D printer was donated to the library, and the Friends of the Library sponsored a Teen Media Lab Mentor, which allowed for new training and programs.

The Lanark County Book Hub was launched thanks to assistance from the Mens Shed and the Perth & District Community Foundation (details at [www.bookhublanark.ca](http://www.bookhublanark.ca)). 2017 also introduced the first joint marketing campaign by the libraries of Lanark County for Ontario Public Library Week, which had the library 'popping up in unexpected places' by partnering with

local coffee shops to provide branded coffee sleeves. We also launched our first 'pop up library' which visited locations around town such as the pool and arena, and in the Townships at Fall River Restaurant in Maberly.



On the staff side, Brian Echlin retired as caretaker and Mario Caya was hired as his replacement. Rachel Warren also retired as children's librarian, and Ketsia Snider was promoted to the position. Heidi Taber was hired to replace her as library assistant.

2017 was also the final year of the Jim Noble RBC Golf Classic in support of the literacy program at the library. The Board has created a fundraising committee in order to continue the success of the fundraising legacy that Jim has created.

Following an audit in December, the library also achieved re-accreditation under the Ontario Public Library Guidelines. These Guidelines represent the best practices for libraries across Ontario, covering everything from policies to plans to the physical layout of the library.

## WHERE THE MONEY COMES FROM ...

Municipal Grants:	
Perth	\$202,372
Drummond/North Elmsley	157,592
Tay Valley	158,054
Provincial Operating Grant	42,817
Other Grants	26,656
Donations	60,913
General Revenue	27,854

## WHERE THE MONEY GOES ...

Staff, Benefits, Training	\$427,522
Collections	63,669
(books, online resources, DVDs, etc)	
Building & Insurance	110,604
Fire Hall Lease & Operations	2,667
Technology	10,543
Equipment & Shelving	8,503
Special Programs & Activities	46,417
Supplies	12,193
Perth & District Community Foundation - Literacy Fund	15,525

## THANK YOU!

... to our funding municipalities: Perth, Drummond/North Elmsley, Tay Valley  
... to our board members and more than 40 volunteers  
... to our community partners and local businesses  
... to our fundraising partners: Friends of the Library, Film Night International, and the Jim Noble RBC/Dominion Securities Golf Tournament

And most of all to you, our library users!