

## **REGULAR MEETING – Jan 16, 2012**

A regular meeting of the Perth and District Union Public Library Board was held on Monday, Jan 16, 2012, at 4:30 p.m.

In attendance were:

J. Gemmell, Deputy Mayor, Town of Perth  
C Rigby, Tay Valley  
B. Sutton, Tay Valley  
E. Goldman, Head Librarian  
R. Darling, Councillor, Tay Valley  
J. Wickware, Drummond/North Elmsley  
A. McLean, Drummond/North Elmsley  
M. Lamping, Secretary-Treasurer  
N. Gibb-Carsley, Perth  
N. Fennell, Town of Perth

Regrets

C. Reed, Councillor, Drummond/North Elmsley

A. Churchill is replacing C. Reed in the short term.

J. Gemmell called the meeting to order at 4:33 p.m.

### **DECLARATION OF INTEREST**

None

### **APPROVAL OF PREVIOUS MINUTES**

**12-01 Moved by N. Fennell and seconded by N. Gibb-Carsley that the minutes of the December 19, 2011, meeting be approved as circulated.**

**Carried.**

### **BUSINESS ARISING FROM THE MINUTES**

None

## DELEGATIONS

Elaine Turner from the Perth & District Community Foundation presented a proposal from the Foundation regarding the formation of an endowment fund trust being set up on behalf the libraries literacy program.

Following a discussion regarding the fund

**12-02 B. Sutton moved that the board establish the Agency Fund with The Perth and District Community Foundation. The motion was seconded by C. Rigby.  
Carried**

## CORRESPONDANCE

## LIBRARIAN'S REPORT

Perth & District Union Public Library  
Librarian's Report  
January 16, 2012

### Usage statistics:

Metric	December 2011	December 2010	Percent change
Total circulation	9073	11750	▼ 22.8 %
- % Perth	44.2%	40.6%	▲ 8.9 %
- % Drummond/NE	21.8%	23.8%	▼ 8.4 %
- % Tay Valley	27.4%	24.0%	▲ 14.2 %
- % other	6.6%	11.6%	▼ 43.1 %
Public computer sessions	543	579	▼ 6.2 %
Wireless sessions	300	180	▲ 66.7 %
Electronic uses	18984	12075	▲ 57.2 %
Website visits	6768	NA	NA
People entering	8877	7307	▲ 21.5 %
Questions answered	622	NA	NA
Volunteer hours	74	NA	NA
Programs	12	NA	NA
Program attendees	219	NA	NA

### Strategic planning

The strategic planning draft was distributed to board members in early January. Upon approval by the board, it can be made public.

### **Building & finance**

New lightbulbs have been installed in the lobby, elevator, and staff washroom per the HydroOne program. The lights in the lobby are substantially brighter and make the entrance of the lobby more welcoming.

The budget has been distributed to the Town of Perth, which requested a copy by the end of December. They have notified us that it does not meet their maximum 2% increase as directed, which we knew would be the response. We don't plan to make any changes at this point. The presentation to all three councils is scheduled for Monday, January 23, at 6 p.m. at the library. It would be helpful to have as many board members present as possible. The presentation to the Perth Council is Thursday, January 26, in the Perth Town Hall.

Elaine Turner, executive director of the Perth & District Community Foundation, met with me and John Gemmell on January 4 to go over the mechanics of setting up a dedicated endowment fund for our literacy programs under the community foundation's auspices. This proposal, initiated by Jim Noble, who runs the golf course fundraiser for us, would create a fund large enough that the summer literacy program could be run off investment returns. This would mean an end to our annual fundraising for that program, making it easier for us to seek donations for other projects as well as protecting what is our flagship program.

### **Programming and services**

Programming started up again on January 5 with the Readalikes (adult) book club. We are continuing the same suite of programs this winter and spring: teen and adult book clubs, storytimes for three age groups, the monthly 7/12 club, and occasional special events. Local author Jennifer Jilks will give a program on Tuesday, January 24, at 7 p.m. about how to get published. She is the author of a book about caregiving for elderly parents and has appeared on CBC Radio. The OEYC playgroup and Health Unit Baby Talk program also continue to meet at the library each week.

We have added two new online resources. Mango Languages is an interactive online learning tool that provides lessons in 37 languages, plus ESL for native speakers of more than a dozen languages. The accompanying Little Pim product has language learning in 10 languages for small children and is something we will advertise through the schools, especially the French immersion program. In addition, we have restored access to the Perth Courier online archives, which have been difficult to get in recent years due to ownership changes. This online archive constitutes searchable page images of the Courier

from its founding in 1834 through 1987. Access to both these resources is from the library or home.

In January we also finished cataloguing a set of 28 Great Courses, funded largely by the Friends of the Library. These are recorded university lectures (on CD or DVD) by some of the best professors in North America. Topics range from math to art to ancient history. We are exploring ways to build a program, probably a discussion group for adults, around some of these courses.

### **Marketing and technology:**

Luis Murray is finishing up his co-op placement this week. He has made tremendous strides toward recreating our website on the more usable WordPress content management system. We have also done some cleanup on the existing website to make it easier to find the links for ebooks and other resources. Approved library board minutes are now being posted online, as are agendas and the meeting schedule.

### **Community**

I met with staff at the Perth & District Food Bank in December to discuss ways we might work together. They are focusing programming on kids 8-12, as similar age we have recently targeted, so we will look for ways to support each other, such as providing themed lists of library books that match their topics.

I met with EcoPerth to discuss the first year of the solar panels. Once final numbers are available in the next few months, we will run an article in the newspaper about the amount of energy created by the panels. We also discussed developing a poster of some sort to alert people to the existence of the solar panels and provide some information about how they work. People in the library tend not to realize the solar panels are there.

Dianne Pinder-Moss of the Smiths Falls Local Immigration Partnership interviewed me about our experiences serving newcomers in Perth. While it's not something that happens too often at this point, it is good to communicate with the partnerships, which will be developing training material for service providers like us, about what would be helpful. The Lanark/Renfrew Local Immigration Partnership planning committee is meeting at the library on January 16 to continue its work, and I have arranged for that project manager, Chela Breckon, to speak to the Lanark/Renfrew librarians meeting in early March.

### **Staff and professional development:**

John Gemmell, Carol Rigby, and I renegotiated our collective agreement with our CUPE local on January 11. RoxAnne Darling also helped with preparatory work. The proposed

changes to the agreement will be presented to the board at the January meeting for ratification.

Three staff members will be attending the Ontario Library Association Super Conference February 1-4 in Toronto. Because I do not have to pay expenses as a conference planner, we are able to allow two other staff members to go instead of just one. Laurie Murray and Jill Walters will attend. It will be the first library conference experience for both.

### **ADVOCACY REPORTS**

- B. Sutton promotes the library to the township deputy reeve
- R. Darling discussed the library and e-books at council
- N. Gibb-Carsley sent out 9 thank you letters
- J. Wickware promoted the importance of libraries at a family function
- C. Rigby discussed the library at a lake tea

### **PROPERTY COMMITTEE**

### **POLICY COMMITTEE**

The Committee is planning a meeting for the first Monday in March

### **UNFINISHED AND NEW BUISNESS**

E Goldman led the discussion regarding the Strategic Plan and following discussion.

- 03 Moved by R. Darling and seconded by J. Wickware that the board accepts the Strategic Plan as circulated with the minor changes as discussed.**

**Carried.**

E. Goldman went through new collective agreement with the board.

- 04 C. Rigby moved that the board ratify the Collective Agreement and it was seconded by N. Gibb-Carsley.**

**Carried.**

Next regular meeting is **February 27, 2012.**

**12-05 Motion to adjourn by R. Darling at 5:45 p.m.**

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Chairperson

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Secretary-Treasurer