

the Perth & District
UNION PUBLIC
LIBRARY

a place for all



2020 Annual Statistics Report

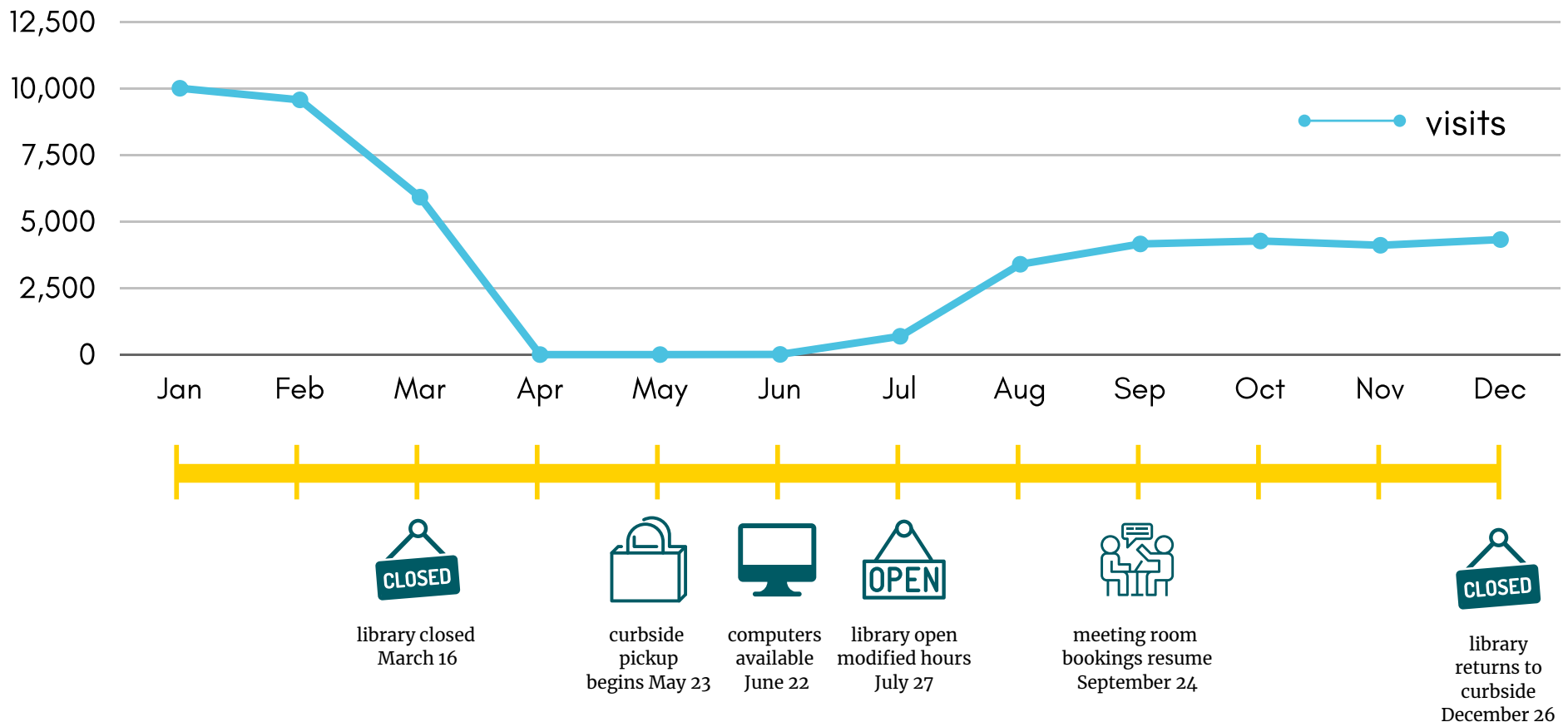
Library as Place

COVID19 had a significant impact on use of the library building, with visits and computer use at less than 40% of a typical year at the library. However, meeting room bookings have more than tripled, thanks to the opening of our small Friends study room and community members looking to meet in a safe environment.

visits returned to **42%** of pre-pandemic levels

computer use returned to **21%** of pre-pandemic levels

meeting room bookings increased **275%**



Physical Collection

The closure of the library building and lack of access to collections in March and April greatly impacted circulation, but many library users have happily returned to the library to pick up books, both in the library and using our curbside service. Circulation and people borrowing has returned to 70% of pre-pandemic levels.

"May I say this is my excitement for the week? I'm so happy you guys are still able to do this." [re: curbside pickup]

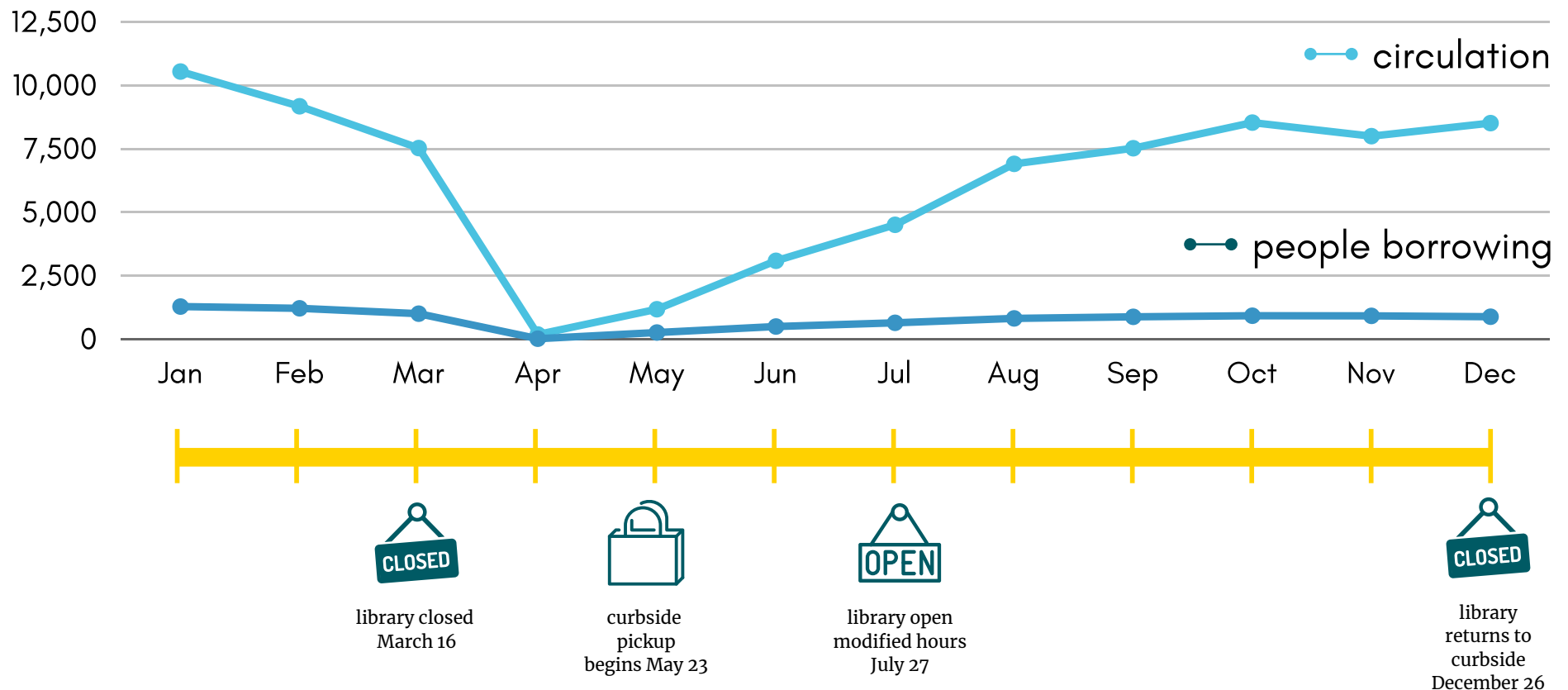
"The service to provide books is just incredible and, boy, do we need it - especially now! (CELA is a lifeline for Janet.) We love our library!"

In 2020:

2,414 library cardholders

borrowed

75,725 items

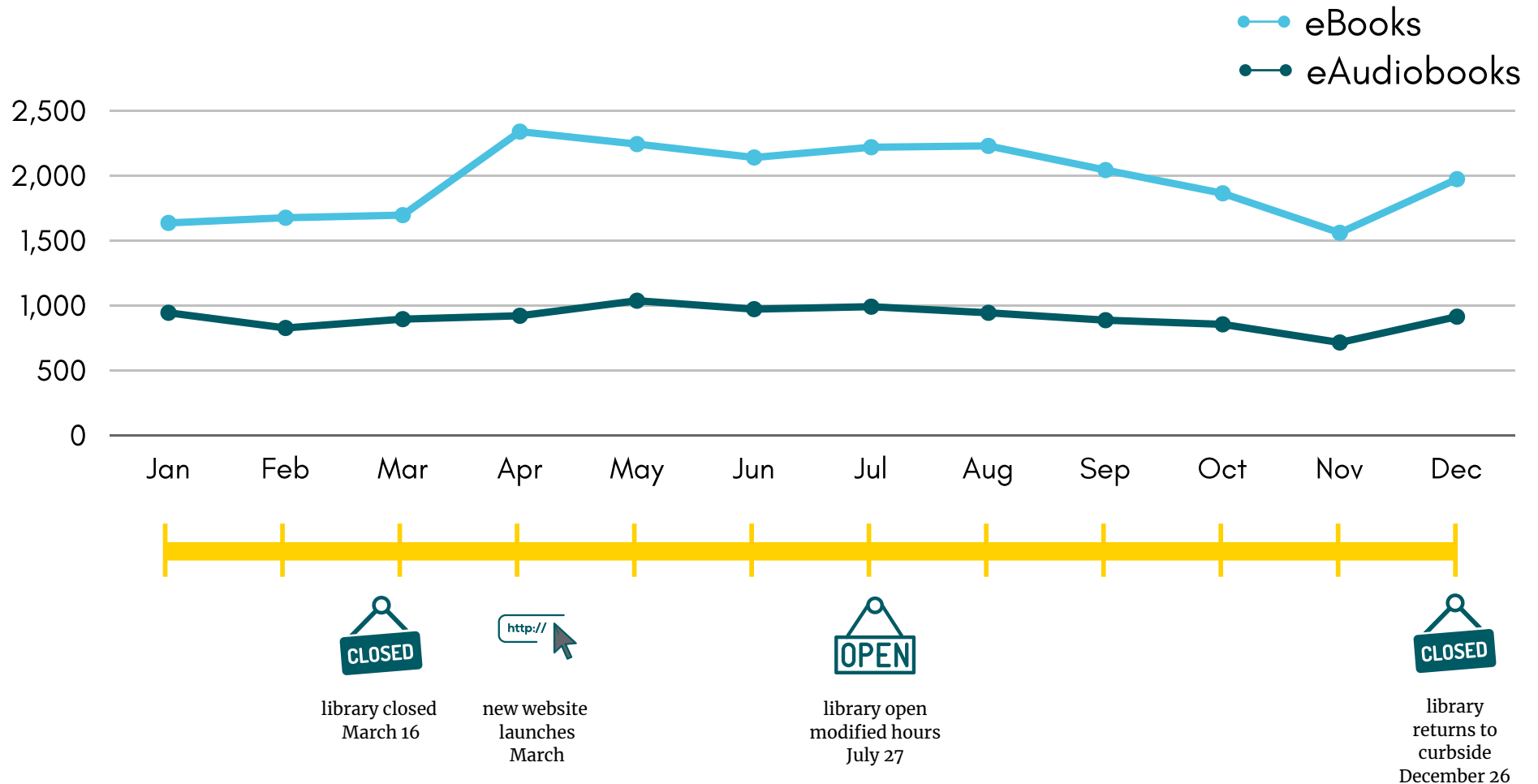


Virtual Library

While the library building was closed for a small portion of the year, all online services remained open 24/7, including eBooks, eAudiobooks, film streaming, magazines and research databases. Library staff continued to answer questions via email and manage digital collections. eBooks have seen a large jump in circulation.

Between January and May 2020, the number of people borrowing eBooks increased **25%**

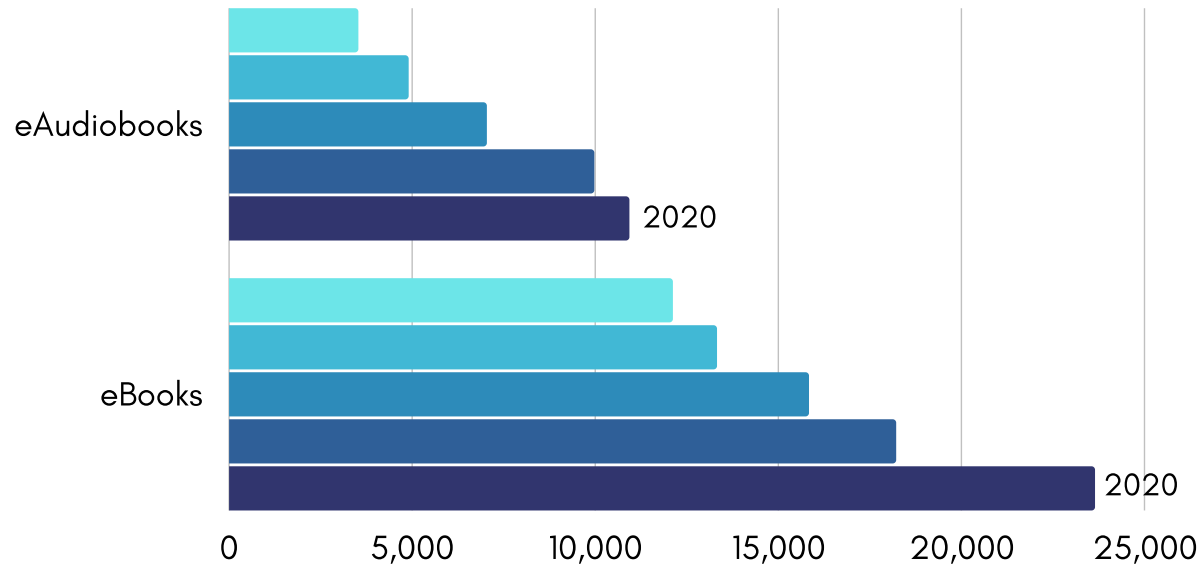
Between April and August 2020, average monthly eBook circulation increased **34%**



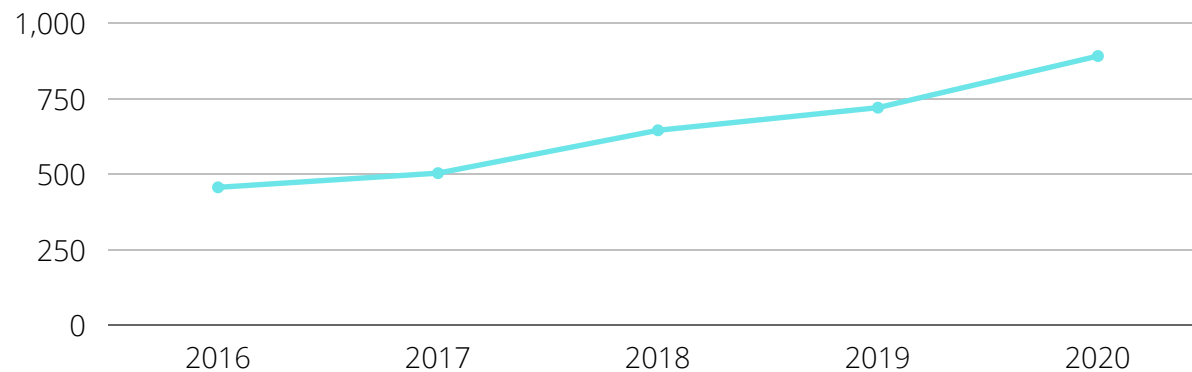
Virtual Library

eBooks and eAudiobooks have been one of the library's fastest growing areas over the past five years. While the pandemic has spurred this on, with a jump in new users and eBook circulation, the use of this collection has been steadily growing by 20% or so each year.

2016 - 2020 digital circulation



people borrowing (eBooks & eAudiobooks)



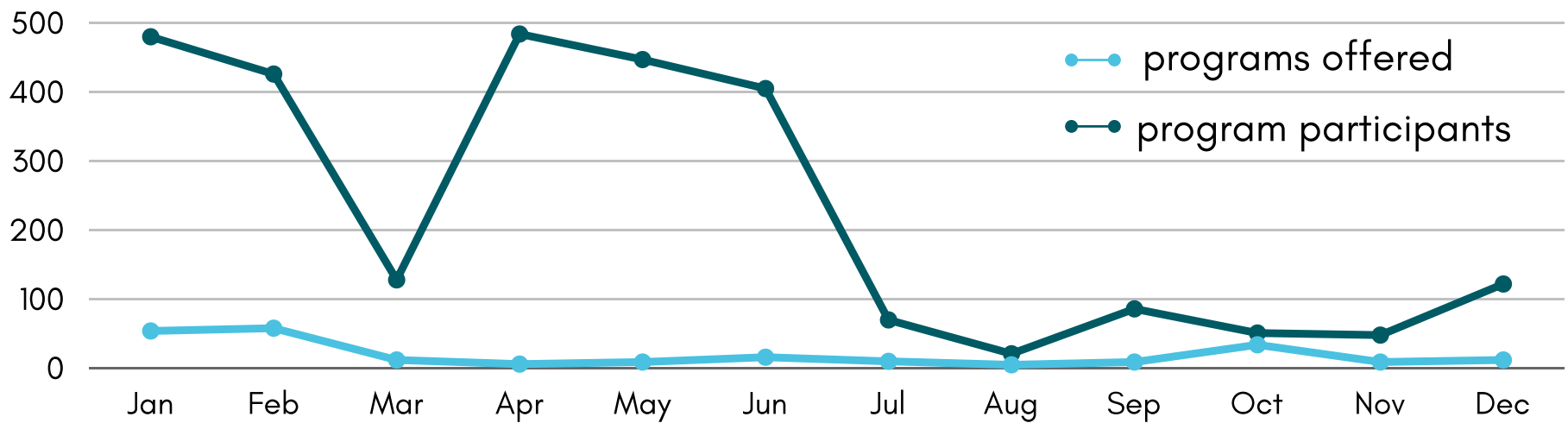
Community Engagement

After the library building closed and physical gatherings limited, library staff focused on ways to engage our community virtually through social media, virtual StoryTime videos and take home activity kits that could be picked up using the library's curbside service. They also made care calls to patrons who couldn't access our services online. Limited in-person programs resumed in September. While the Summer Literacy Program was cancelled, an expanded OWLS Tutoring program started in October and provided tutoring for 27 children.

"We are so grateful for your assistance during this time. I've noticed such an improvement in --'s literacy. Having constant variety for him has really encouraged him to read more!"

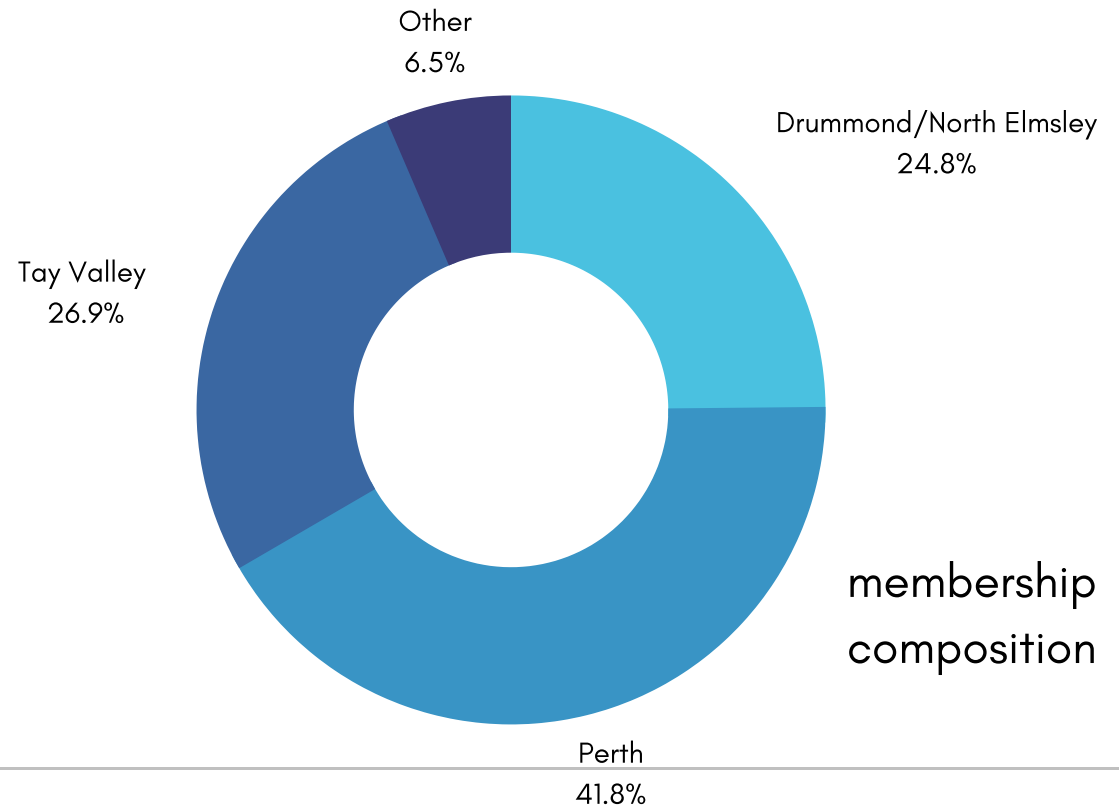
355 volunteer hours

were contributed to the library in 2020

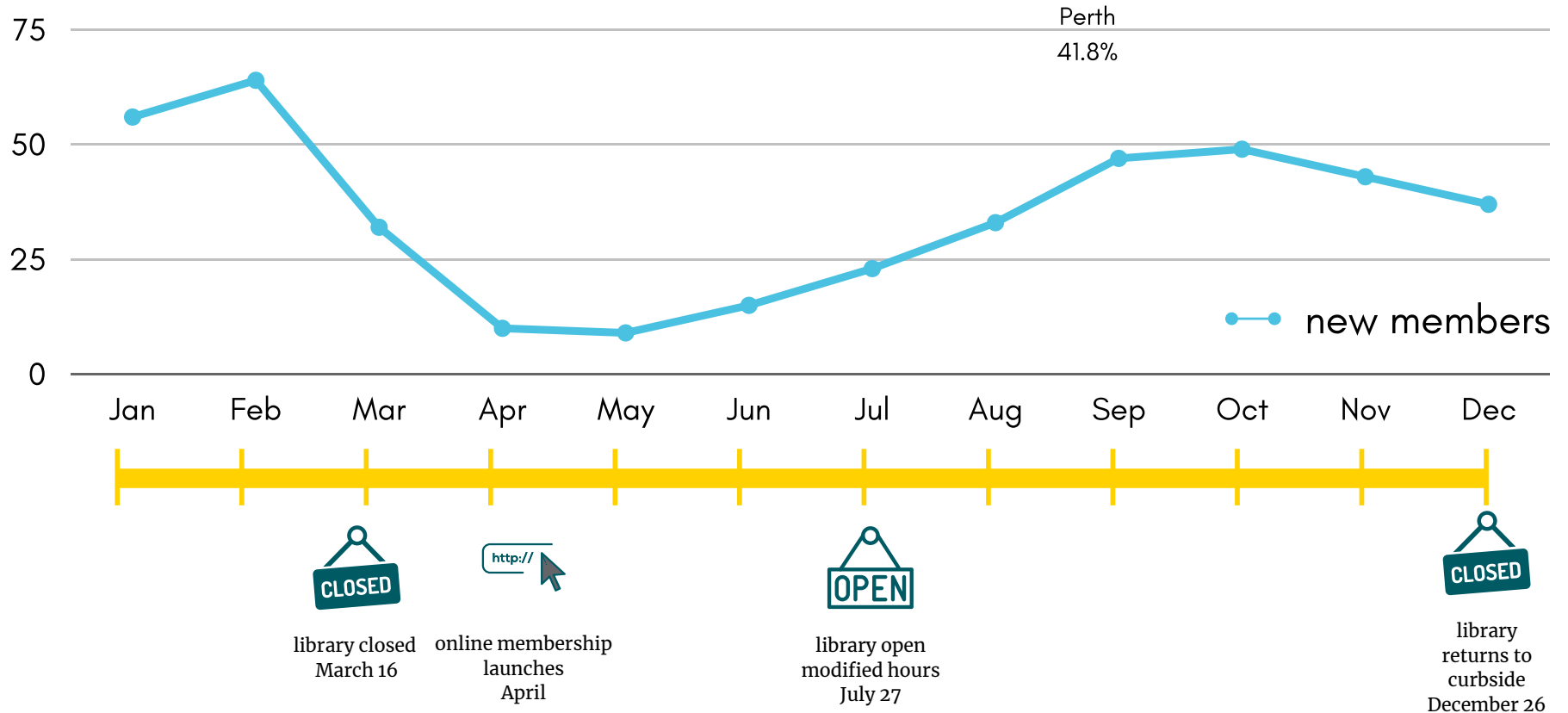


Membership

The library's online membership form was launched in April. It has been invaluable in providing an alternative method to getting a library card when the library building was closed, and saw significant increased use when many patrons renewed their card in September. The number of new members was still greatly impacted by the closure of the library building.



membership composition



new members

Perth & District Library Statistics - 2020 Monthly Overview

category	statistics type	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Community Engagement	Program participants	480	426	128	484	447	405	70	21	86	51	48	122
	Programs offered	54	58	12	6	9	16	10	5	9	34	9	12
	Volunteer hours	65	44	22	0	0	0	0	12	24	24	64	100
Library as Place	Computer Sessions	993	923	493	0	0	7	71	125	196	251	206	184
	Meeting room booking	43	41	21	0	0	0	1	11	6	23	23	22
	Visits	10006	9570	5916	0	0	7	688	3394	4157	4269	4107	4322
Membership	New members	56	64	32	10	9	15	23	33	47	49	43	37
Physical Collection	Circulation	10547	9179	7533	189	1184	3092	4510	6911	7526	8536	8002	8516
	People borrowing	1281	1213	1000	23	265	500	646	817	878	928	923	889
Virtual Library	Circulation - eaudiobooks	945	828	896	922	1038	973	992	945	888	856	716	915
	Circulation - ebooks	1637	1677	1697	2340	2244	2141	2220	2230	2044	1865	1561	1974
	Circulation - films	125	152	264	407	405	264	226	269	214	327	398	291
	Circulation - magazines	62	38	61	43	55	28	20	15	17	12	22	20
	Circulation - Tumblebooks	1734	2825	541	123	87	9	0	17	152	5	25	0
	Flipster magazine sessions	40	32	40	44	31	14	20	18	16	11	19	11
	Kanopy film viewers	30	35	58	60	64	60	56	56	52	67	60	64
	People borrowing (OverDrive eBooks)	399	395	416	464	502	452	454	450	439	407	396	447
	Research database sessions	44	24	25	22	27	17	24	29	16	30	11	12
	website visitors	1287	1101	779	869	1206	1390	1554	1442	1612	3572	1635	1656

Perth & District Library Statistics - 2019 & 2020 Annual Overview

<i>category</i>	<i>statistics type</i>	2019	2020
Community Engagement	Program participants	6113	2768
	Programs offered	714	234
	Volunteer hours	816	355
Library as Place	Computer Sessions	11512	3449
	Meeting room booking	51	191
	Visits	120826	46436
Membership	New members	975	418
	Total members	6253	6331
Physical Collection	Circulation	120105	75725
	People borrowing	3428	2414
Virtual Library	Circulation - eaudiobooks	9958	10914
	Circulation - ebooks	18204	23630
	Circulation - films	2453	3342
	Circulation - magazines	489	393
	Circulation - Tumblebooks	13338	5518
	Flipster magazine sessions	430	296
	Kanopy film viewers	158	196
	People borrowing (OverDrive eBooks)	720	891
	Research database sessions	387	281
	website visitors	9764	8962

eBook Five Year Circulation Analysis - 2016-20

<i>statistics type</i>	2016	2017	2018	2019	2020
Circulation - eaudiobooks	3525	4896	7028	9958	10914
Circulation - ebooks	12111	13315	15825	18204	23630
People borrowing (OverDrive eBooks)	456	503	645	720	891